play
1883 The National League of Professional Baseball Clubs and the American Association sign a peace agreement, agreeing not to raid each other's teams.

1893 In a crucial rules change, the pitching mound is moved from 55 feet from home plate to the modern distance of 60 feet, 6 inches. Batters approve as the league's batting average rises from .245 to .280.

1894 The Baltimore Orioles popularize "rowdball," which utilizes flying spikes, vicious verbal abuse and outright cheating—whatever it takes to win.

1947 Brooklyn Dodgers owner Branch Rickey, changing the face of baseball, makes Jackie Robinson the first African American to play major league baseball since 1884. Robinson bats .297 and is named the first Rookie of the Year.

1973 The American League unveils the biggest change in the game's rules in the modern era: The designated hitter.

2001 The 26th Annual Awards Show of the Connecticut Art Directors Club brings together the best players from the best teams and culminates with the Club's top honors.
LETTER FROM THE PRESIDENT  

Since becoming involved with the Connecticut Art Directors Club in 1988, I have witnessed many changes. Like with any non-profit volunteer organization, the Club has had its challenges and its triumphs. I am proud to report as I complete my tenure as your president that the CADC is progressing upward.

Today our membership includes more than 380 creatives and vendors from throughout the state — that's up by nearly 25 percent since early 2000. It was my goal when I took the helm to provide our members with programs that are both educational and inspirational. We pulled together a select group of Executive Advisors who have enabled us to take the best ideas of the past and integrate them into the present.

We've added many new programs and enhanced others that have become part of the CADC tradition. This year some of the programs we were pleased to present included a national illustration panel discussion, the Cannes Clíos Awards, Potlatch's Double-Feature Film Event: Ben Day and IV Films, the 2nd Annual Student Conference and an evening with Roger Black. We have also enhanced our Web site with a friendlier design and richer content.

These many accomplishments would not have been possible without the dedication of our Executive Director Joan McLaughlin and an active Board of Directors — volunteers who continually give this organization the strength to grow.

This year the CADC Awards Show features more than 250 award winners. This annual show continues to demonstrate how Connecticut's advertising and design community produces exemplary work and creativity.

For me personally, I have truly enjoyed my role as your president. It gives me great pleasure to turn the reins over to a strong and vibrant Board of Directors to steer the club to even higher levels. My confidence and wishes are with each one of you as you continue to produce programs and benefits that will help all of us grow both personally and professionally.

PAUL PITA, PRESIDENT  
JUNE 7, 2001
COLEEN NEUTRA, CREATIVE DIRECTOR, JOHN HANCOCK, BOSTON

Colleen Neutra is the Creative Development Manager at John Hancock Funds. Specializing as a print collateral designer in the financial services sector, she has also worked at Fidelity Investments and Putnam Investments.

Colleen has taught graphic design in the undergraduate program at the Massachusetts College of Art. Her work is included in the poster collection of the Library of Congress and has been recognized by the AIGA BoNE Show, Graphis Letterhead 3, and the Print Design Annual.

She holds a BFA in Design with Departmental Honors from the Massachusetts College of Art.

LOU JONES, PHOTOGRAPHER, BOSTON

Lou Jones is one of Boston's most diverse commercial & fine art photographers, specializing in photo illustration & location photography.

The award-winning photographer has been to eight Olympic Games & into the depths of wars in Central America. During the 1980's, he photographed government, military & guerrilla leaders, and did a photo essay on Perestroika and the fall of the Berlin Wall. In 1990, the Museum of Afro-American History commissioned Jones to document women of success and influence, "Sojourner's Daughters," a highly acclaimed exhibition.

Jones' images have been exhibited in many galleries such as the Smithsonian & Corcoran Gallery, Polaroid Gallery and the San Francisco Museum of Modern Art. to name a few.

Jones is engaged in several personal projects including a six-year odyssey documenting men and women on death rows in the USA, resulting in the 1996 book "Final Exposure: Portraits From Death Row".

JERRY KUYPER, DESIGNER AND SENIOR PARTNER, LIPPINCOTT & MARGULIES, NYC

Jerry Kuyper is a Senior Partner for Lippincott & Margulies in New York. Jerry has directed corporate identity programs for Aetna, Becton Dickinson, Carnegie Hall, ExxonMobil, Humana, and The St. Paul. He has also directed information design for Sprint and designed corporate identities for Centria and Domain Energy.

Jerry was a visiting professor at the National Institute of Design in Ahmedabad, India and assistant professor of design at the University of Hawaii at Manoa, Honolulu.

NANCY CHERRY, CREATIVE DIRECTOR, BENES BRAND IMAGING GROUP, BOSTON

Nancy Cherry is the Creative Director for Benes Brand Imaging Group, specializing in brand identity programs for high-tech and Fortune 1000 companies. Prior to Benes, she worked at Philip Johnson Associates and InForm, both in the Boston area.

Nancy served as Vice President of the Boston Chapter of the AIGA from 1994 to 1996, coordinating the first Best of New England (BoNE) design competition and exhibition. She received her BS in Visual Communications with honors from the University of Delaware.
Best of Show
Entry Title  Iron Workers
Agency/Studio  Cronin and Company
Art Director  Alex Guidetti
Copywriter  Bob Dennis
Client  Jimmy Fund
Other  Lester Ayala, Producer:
        Steve Wolffberg, Creative Director.
        Kim Manning, Account Executive
Entry Title: Quit Smoking Kit
Agency/Studio: Keiter & Company
Designer: Aaron Dietz
Art Director: Aaron Dietz
Copywriter: Mandy Rohde
Illustrator: Aaron Dietz
Photographer: Stock
Printer: Lithographics
Client: UMass Medical Center – Behavioral Sciences
Paper Stock: Northwest
Judges' Award
Entry Title | Hamilton Sundstrand Campaign
Agency/Studio | Mintz & Hoke
Designer | Amy Angiletta
Art Director | Su Strawderman
Copywriter | Greg Edwards
Photographer | Stephen Wilkes
Client | Hamilton Sundstrand
Other | Chuck Borghese, Susan Bunn, Bill Field
HALL OF FAME: ALVIN EISENMAN

As an undergraduate at Dartmouth, Alvin Eisenman discovered design, type and printing in the classes of Prof. Ray Nash. Nash's passion for typography and teaching left a deep mark which would set Alvin's course.

The path began in the US Army, where he designed and produced hundreds of military manuals. After this rigor he graduated to the McGraw-Hill Book Co. where he was soon to be manager of the design department. There, in 1948, he produced the most successful text ever published: Samuelson's ECONOMICS.

In 1950, he was recruited by the Yale School of Art, under the leadership of Josef Albers, to develop a graduate program of graphic design. Back then, there were only 12 undergraduate design programs in this country, but none for graduate studies. Today there are 2600 undergraduate programs and approximately 600 graduate departments.

Alvin was being offered that rare clean slate on which to draft an entirely new program. He opened with his typical fierce intensity. He remembers being not only department head, but also being the head janitor.

His first stroke was to collect a small class of bright, diverse and motivated students. One guiding principle was the students' exchange of ideas, which was equally important as thoughts gleaned from faculty.

His next chore was to convince the leading talents of the day to come and teach for very little pay in this untried program. None were encumbered by teaching credentials and all were practicing professionals, the leaders in design. In short, he collected giants and featured their diverse sensibilities. Informal and open criticism was the chosen format. Early faculty lists included Alvin Lustig, Lester Beall, Herbert Matter and Norman Ives. Joining them later were Paul Rand, Bradbury Thompson and Alexey Brodovitch. Armin Hofmann, Otl Aicher and Richard Guyatt brought their European perspectives. Photography and printmaking were originally obligatory studies, which later separated to become independent disciplines.

In conjunction with teaching, Alvin was the typographer for the Yale University Press. In this capacity he designed many of their more prestigious volumes: "The Papers of Benjamin Franklin and Dr. Samuel Johnson." for example. On becoming a full professor in 1962, his press work became lighter except for special projects.
All faculty were expected to maintain a professional practice and Alvin was not an exception. In addition to the numerous book and exhibition projects, he accepted a job as consultant and designer for Morgan Guaranty Trust, a recent merger of two banks. It was to become a major part of Alvin's life for over twenty years. It included a complete corporate image design with annual reports, logos and architectural signs. It was a long, happy relationship which extends to the present, with many of his students now directing that design. After receiving many awards from the AIGA, they selected him as their president from 1963 to 1968. In 1991, he received their highest honor, the AIGA Gold Medal for Lifetime Achievement.

In 1990, after 40 years, alumnae and students celebrated Alvin's retirement from the program he had founded. The following year he was made Professor Emeritus. Both the education of designers and the practice of design has been remarkably changed by what he began on September 1, 1950. Without his example as a generous and caring teacher, and the graduate degree offered by Yale, there would not be such an expansive program.

Without the standards set by that program, and the diverse riches it extended, the face of design would be unrecognizable today. Perhaps one thousand or more graduates and undergraduates have known Alvin as a teacher. Many of those have become designers or consumers of design. Both in turn continue the cycle.

Today Alvin is active as a designer and author. He is completing a major volume on the origins of recorded information. In this work he examines image making, counts (or numbering), and words—the understanding of these three he feels are basic to mastering design. His imprint on design and our indebtedness to him continue.
WE'VE TRAINED HARD AND WORKED HARDER. WE'VE BEEN ON A VARIETY OF TEAMS AND HAVE LEARNED TO BE GOOD SPORTS WITH FACTORS OUT OF OUR CONTROL. TONIGHT'S CONNECTICUT ART DIRECTORS CLUB ALL STAR GAME HONORS THE DESIGN COMMUNITY'S STRONGEST CREATIVE ATHLETES. THE MOST OUTSTANDING PLAYERS HAVE CONTRIBUTED TO OUR CLUB NOT JUST FOR A LOVE OF WINNING, BUT FOR A LOVE OF THE GAME. CONGRATULATIONS TO THE WINNERS AS WELL AS ALL WHO CAME TO PLAY.
EXCELLENCE
Entry Title: Exit Sign
Agency/Studio: Decker
Designer: Joe Stawicki
Art Director: Joe Stawicki
Copywriter: Paul Tedeschi
Photographer: Stock
Client: Day's Inn
Other: Jim Decker, Creative Director; Betsy Koley, Production Manager

EXCELLENCE
Entry Title: FTD
Agency/Studio: Happy Dog
Designer: David Grigg
Art Director: David Grigg
Copywriter: Lisa Cushman
Client: Carolyn's Flowers

EXCELLENCE
Entry Title: No Need For Words
Agency/Studio: Cronin & Company
Art Director: Wayne Raicik
Copywriter: Bob Dennis
Client: Mystic Aquarium
Other: Steve Wolfberg, Creative Director; Dolores Cliff, Production; Leslie Stedman, Account Service

EXCELLENCE
Entry Title: 50/50
Agency/Studio: Happy Dog
Designer: David Grigg
Art Director: David Grigg
Copywriter: Lisa Cushman
Client: Carolyn's Flowers
**EXCELLENCE**

Entry Title: Some Tools Just Have 'Good Idea' Written All Over Them

Agency/Studio: Keiler & Company

Designer: Paul Kingsford

Art Directors: Paul Kingsford, Eric Perez

Copywriter: Sean Benton

Photographer: Scott Van Sicklin

Client: Stanely

---

**EXCELLENCE**

Entry Title: A Cordless Roofer Nailer? Your prayers...

Agency/Studio: Keiler & Company

Designer: Paul Kingsford

Art Directors: Paul Kingsford, Eric Perez

Copywriter: Sean Benton

Photographers: Scott Van Sicklin, William Huber

Client: Stanely

---

**SILVER**

Entry Title: Swing The One-Piece Hammer That Doesn't Use Your Arm As A Shock Absorber

Agency/Studio: Keiler & Company

Designer: Paul Kingsford

Art Directors: Paul Kingsford, Eric Perez

Copywriter: Sean Benton

Photographers: Scott Van Sicklin, Marko Krajcarovic

Client: Stanely

---

**SILVER**

Entry Title: Soon To Be As Common... As The Garage Door Opener

Agency/Studio: Keiler & Company

Designer: Paul Kingsford

Art Directors: Paul Kingsford, Eric Perez

Copywriter: Sean Benton

Photographer: Scott Van Sicklin

Client: Stanely
### Consumer Magazine Advertising: Series

<table>
<thead>
<tr>
<th>Entry Title</th>
<th>Carr's Completes</th>
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<tbody>
<tr>
<td>Agency/Studio</td>
<td>Decker</td>
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<tr>
<td>Art Directors</td>
<td>Gloria Pnam, Irene McKone, Paul Guertin</td>
</tr>
<tr>
<td>Copywriter</td>
<td>Hilory Wagner</td>
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<tr>
<td>Photographer</td>
<td>Dennis Gottlieb</td>
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<td>Client</td>
<td>Carr's</td>
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<tr>
<td>Other</td>
<td>Jim Decker, Creative Director: Betsy Koley, Production Manager</td>
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<tr>
<th>Entry Title</th>
<th>Flowers With a Whole Lot of Power Campaign</th>
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<tr>
<td>Agency/Studio</td>
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<td>Designer</td>
<td>David Grigg</td>
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<tr>
<td>Art Directors</td>
<td>David Grigg</td>
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<tr>
<td>Copywriter</td>
<td>Lisa Cushman</td>
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<td>Client</td>
<td>Carolyn's Flowers</td>
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<tr>
<th>Entry Title</th>
<th>Acquell Purification Systems</th>
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<tr>
<td>Agency/Studio</td>
<td>Schneider Art &amp; Design</td>
</tr>
<tr>
<td>Designer</td>
<td>Rick Schneider</td>
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<tr>
<td>Art Director</td>
<td>Rick Schneider</td>
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<tr>
<td>Photographer</td>
<td>Dan Lenore</td>
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<td>Client</td>
<td>Acquell</td>
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<tr>
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<tbody>
<tr>
<td>Agency/Studio</td>
<td>Schneider Art &amp; Design</td>
</tr>
<tr>
<td>Designer</td>
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<tr>
<td>Art Director</td>
<td>Rick Schneider</td>
</tr>
<tr>
<td>Copywriter</td>
<td>Frank Grant</td>
</tr>
<tr>
<td>Photographer</td>
<td>Stock</td>
</tr>
<tr>
<td>Client</td>
<td>Pfizer</td>
</tr>
</tbody>
</table>
Newspaper Ads: Individual Ads:

Up to 1/4 Page

EXCELLENCE

Entry Title: Backyard
Agency/Studio: Barr Design
Designer: Laura Barr
Art Director: Laura Barr
Copywriter: Roseanne Azarian
Illustrator: Wilber & King Nurseries
Client: Enterprises

In England, a garden isn't a luxury.

It's a backyard.

EXCELLENCE

Entry Title: Keep This Up
Agency/Studio: Cronin & Company
Art Director: Holly Fiss
Copywriters: Steve Wolfberg, Deborah Sirulnik
Typographer: Eva Roehrl
Client: First Essex Bank
Other: Lisa Crawford
Production: Kim McGrath
Account Service:

EXCELLENCE

Entry Title: Through Hell
Agency/Studio: Cronin & Company
Art Director: Holly Fiss
Copywriters: Steve Wolfberg, Deborah Sirulnik
Typographer: Eva Roehrl
Client: First Essex Bank
Other: Lisa Crawford
Production: Kim McGrath
Account Service:

EXCELLENCE

Entry Title: Popsicle
Agency/Studio: Cronin & Company
Art Director: Holly Fiss
Copywriter: Paul Catanese
Typographer: Eva Roehrl
Client: Southington Savings Bank
Other: Lisa Crawford
Production:
### Entry Title
- **EXCELLENCE**
  - Hello, New Flame
- **SILVER**
  - Two Words for Those Who Don’t Think It’s Important to Be Mission-Ready

### Agency/Studio
- **EXCELLENCE**
  - Lang/Durham & Co.
- **SILVER**
  - Cronin & Company

### Art Director
- **EXCELLENCE**
  - Doug Woodward
- **SILVER**
  - Paul Catanese

### Copywriter
- **EXCELLENCE**
  - Eric Cavoli
- **SILVER**
  - Holly Fiss

### Illustrator
- **EXCELLENCE**
  - Jeff Durham
- **SILVER**
  - Brian Cosker

### Typographer
- **EXCELLENCE**
  - Teresa Curley
- **SILVER**
  - Jeffrey Stoner

### Client
- **EXCELLENCE**
  - Interworld
- **SILVER**
  - Interworld

### Other
- **EXCELLENCE**
  - Rob Wolfson
- **SILVER**
  - Tami Santucci
**Newspaper Ads: Individual Ads: Any Size**

---

**“I knew I was a success when she peed in her pants.”**

Gas N. Wilde

---

**“That’s when he pushed me overboard, along with my mother and brother. I was 7 years old.”**

Jean-Michel Cousteau

---

**“My preferred solution was to start a crisis.”**

Henry Kaisinger

---

**EXCELLENCE**

Entry Title: “You Never Know What They Will Say…”

Campaign

Agency/Studio: Lerner & Company, LLC

Art Director: Bill Bouley

Copywriter: Alan Maislen

Photographer: Various

Client: The Connecticut Forum

Other: Naomi Lerner, Creative Director

---

**EXCELLENCE**

Entry Title: “We’re Not Responsible”

Series

Agency/Studio: Elements

Designer: Amy Wentworth

Art Director: Amy Wentworth

Copywriters: Amy Wentworth, Paul Dumont

Client: New Haven Colony Historical Society

---

**“History: Old to Us, New to You.”**

---

**“Yes, things really did happen before you were born.”**

---
A Consumer Direct Mail

**EXCELLENCE**

**Entry Title**
The Famous Grouse Pole

**Agency/Studio**

**Designer**

**Art Director**

**Copywriter**

**Photographer**

**Printer**

**Client**

**Other**

Creative Director: Betsy Koley
Production Manager

**EXCELLENCE**

**Entry Title**
Uprooted Postcard Happy Dog

**Agency/Studio**

**Designer**

**Art Director**

**Copywriter**

**Client**

Carolyn's Flowers

**EXCELLENCE**

**Entry Title**
Sprouting Postcard Happy Dog

**Agency/Studio**

**Designer**

**Art Director**

**Copywriter**

**Client**

Carolyn's Flowers

**EXCELLENCE**

**Entry Title**
Forget Me Not Postcard

**Agency/Studio**

**Designer**

**Art Director**

**Copywriter**

**Client**

Carolyn's Flowers
EXCELLENCE

Joint Strike Fighter
Mintz & Hoke
Amy Angiletta
Su Strawderman
David Banta
Pratt & Whitney
Chuck Borghese
Bill Field

EXCELLENCE

Wind
Mintz & Hoke
Amy Angiletta
Su Strawderman
Greg Edwards
Stephen Wilkes
Chuck Borghese
Susan Bunn
Bill Field

EXCELLENCE

Rain
Mintz & Hoke
Amy Angiletta
Su Strawderman
Greg Edwards
Stephen Wilkes
Hamilton Sundstrand
Chuck Borghese
Susan Bunn
Bill Field

EXCELLENCE

Ice
Mintz & Hoke
Amy Angiletta
Su Strawderman
Greg Edwards
Stephen Wilkes
Hamilton Sundstrand
Chuck Borghese
Susan Bunn
Bill Field
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<tr>
<th>Entry Title</th>
<th>Agency/Studio</th>
<th>Designer</th>
<th>Art Director</th>
<th>Copywriter</th>
<th>Illustrator</th>
<th>Client</th>
<th>Other</th>
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<tbody>
<tr>
<td>&quot;It Builds Brand Awareness&quot;</td>
<td>The Atlantic Group</td>
<td>Susanne Haas</td>
<td>Greg Voornas</td>
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<tr>
<td>Skateboard</td>
<td>Keiler &amp; Company</td>
<td>Aaron Dietz</td>
<td>Aaron Dietz</td>
<td>Mandy Rohde</td>
<td>Jim Coon</td>
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<tr>
<td>Sushi</td>
<td>Keiler &amp; Company</td>
<td>Paul Kingsford</td>
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<td>Sean Benton</td>
<td>Scott Van Sicklin</td>
<td>Stanley</td>
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<tr>
<td>&quot;Professionals Want a Jolt...&quot;</td>
<td>Keiler &amp; Company</td>
<td>Paul Kingsford</td>
<td>Eric Perez</td>
<td>Sean Benton</td>
<td>Scott Van Sicklin</td>
<td>Stanley</td>
<td></td>
</tr>
</tbody>
</table>

**EXCELLENCE**
Business to Business Advertising:

**EXCELLENCE**

- **Entry Title**: Tools Campaign
- **Agency/Studio**: Happy Dog
- **Designer**: David Grigg
- **Art Director**: David Grigg
- **Copywriters**: Lisa Cushman, Jeannie Credidio
- **Client**: MBIA

---

- **Entry Title**: Q2 Series – Drill
- **Agency/Studio**: Schneider Art & Design
- **Designer**: Rick Schneider
- **Art Director**: Rick Schneider
- **Copywriter**: Rob Ethridge
- **Photographer**: Franco Vogt
- **Client**: EE Times Magazine
- **Other**: Don Carter, Dean Simmons
"ICEBERG? WHAT ICEBERG?"

OR, THE IMPORTANCE OF BEING MISSION-READY.

**TWO WORDS FOR THOSE WHO DON'T THINK IT'S IMPORTANT TO BE MISSION-READY:**

**GENERAL CUSTER.**

**IF NAPOLEON WAS AS MISSION-READY AS WE ARE, THIS AD WOULD BE IN FRENCH.**

---

**EXCELLENCE**

Entry Title: Titanic Custer; Napoleon
Agency/Studio: Cronin & Company
Art Director: Holly Fiss
Copywriters: Paul Cantanese, Steve Wolfberg
Typographer: Brian Cosker
Client: Interworld
Other: Jeffrey Stoner.
Production: Tami Santucci.
Account Executive

---

**EXCELLENCE**

Entry Title: Mentor Product Ads
Agency/Studio: Clarion Brand
Designer: Gene Campanelli
Art Director: Rob Frankie
Copywriter: George Fitzgerald
Illustrator: Gene Campanelli
Typographer: Larry Avedon
Client: Mentor
Entry Title: Hamilton Sundstrand Campaign
Agency/Studio: Mintz & Hoke
Designer: Amy Anselmo
Art Director: Su Strawserman
Copywriter: Greg Edwards
Photographer: Stephen Wilkes
Client: Hamilton Sundstrand
Other: Chuck Borghese

Susan Bunn, Bill Field

You are simple
Pure in taste, subtly so simple
Pure a unique by a nature, with a backgammon of simple system

Simple

Simple a simple guest a guest that is not on stage, simply invisible
A Hamilton Sundstrand we know all over the game of imagination
There exists nothing invisible the desire that makes this work
This unique system is a unique work of water

In simple words, everything said was never said in the words

The Sundstrand
Business-to-Business: Direct Mail

EXCELLENCE

Entry Title: Master The Terrain
Agency/Studio: Dornenburg Design
Designer: Eduardo Barrios
Art Director: Eduardo Barrios
Copywriters: Greg Potter, John Surowiecki
Illustrator: Eduardo Barrios
Printer: John Bailey Associates
Typographer: Eduardo Barrios
Client: CIGNA Retirement and Investment Services

EXCELLENCE

Entry Title: "Receipt" Direct Mail
Agency/Studio: The Atlantic Group
Designer: Susan Haas
Copywriter: Greg Voornas
Photographer: Navone Studios
Printer: Imperial Graphics
Client: TransAct Technologies, Inc.
Creative Director: Greg Voornas
Producer: Tim Smith

EXCELLENCE

Entry Title: Via Six Pack Series
Agency/Studio: Williams & House
Designer: Pam Williams
Art Director: Pam Williams
Copywriters: Pam Williams, Christina Divigard
Photographer: Allen Mims
Printer: Pomco Graphics, Inc.
Client: Via Papers

SILVER

Entry Title: Via Basics: Binding plus Paper Clips
Agency/Studio: Williams & House
Designers: Matt Young, Chung Design
Art Director: Pam Williams
Copywriters: Pam Williams, Sara DeFilippis
Printers: Pomco Graphics, Inc., Briarwood Printing
Client: Via Papers
Paper Stock: Via Papers
Institutional / Corporate / Public Service Ads:

**Individual Ads**

---

**Entry Title:** We could really use your old car for parts.

**Agency/Studio:** KGA Advertising

**Art Director:** Paul Emery

**Copywriter:** Doretta Wildes

**Illustrator:** Gray's Anatomy

**Client:** The National Kidney Foundation of Connecticut

---

**Entry Title:** Sister Carol

**Agency/Studio:** Frog Schneider Art & Design

**Art Director:** Rick Schneider

**Copywriter:** Chris Jetko

**Photographer:** National Geographic

**Client:** Bristol Meyers Squibb

---

**Entry Title:** Parts

**Agency/Studio:** KGA Advertising

**Art Director:** Paul Emery

**Copywriter:** Doretta Wildes

**Illustrator:** Gray's Anatomy

**Client:** The National Kidney Foundation of Connecticut

**Other:** Steve Culton, Creative Director

---
Institutional/Corporate/Public Service Ads:

**Series**

**EXCELLENCE**

**Entry Title:** Leaders for the Arts Ad Campaign

**Agency/Studio:** Kelly Design Company

**Designer:** Roxanne Kelly

**Art Director:** Bill Kelly

**Copywriter:** John Surowiecki

**Photographer:** Robert Reichert

**Client:** Greater Hartford Arts Council

**Other Concept:** Kenneth R. Kahn, Executive Director, Greater Hartford Arts Council

**SilveR**

**Entry Title:** Boston Lyric Opera 2000/2001

**Agency/Studio:** Wondriska Russo Associates Inc.

**Designer:** Stacy Lynn Baran

**Art Director:** Dennis Russo

**Illustrator:** Manuel Gereinick

**Printer:** Chatham Printing

**Typographer:** Stacy Lynn Baran

**Client:** Boston Lyric Opera

**Paper Stock:** Fox River
A Campaign/Combined Media

- **Excellence**
  - Entry Title: Dangerous Curves
  - Designers: Maria Fatima Mota, Kate Kenny, Christopher Eddy
  - Art Director: Dennis Russo
  - Printers: Chatham Printing
  - Client: Museum of Fine Arts, Boston

- **Silver**
  - Entry Title: The Hartt School
  - Agency/Studio: Object/Resonance
  - Art Directors: Kevin Sepe, Mark G. Snyder
  - Copywriter: Jessica Levine
  - Photographer: Jennifer W. Lester
  - Printer: Wolf ColorPrint
  - Typographers: Kevin Sepe, Mark G. Snyder
  - Client: The Hartt School, University of Hartford
  - Paper Stock: Champion Benefit

A Pro Bono: Creative/Advertising

- **Excellence**
  - Entry Title: Sisters
  - Agency/Studio: Happy Dog
  - Designer: David Grigg
  - Art Directors: David Grigg, Joe Genova
  - Copywriter: Lisa Cushman
  - Photographer: Bob Brody
  - Client: The New York Foundling Hospital/Genova & Partriers
**EXCELLENCE**

Entry Title: EXCELLENCE
Copywriter: Eric Cavoli
Client: United Illuminating

Guy: Polite, friendly young man, talking down to a little boy.

Boy: Precocious 7-year-old with a big vocabulary.

SFX: outdoor ambience, doorbell rings, door opens

Guy: Hi little guy. I'm from the United Illuminating Company, telling people how to save money with EnergyStar products. Is mommy or daddy home?

Boy: Sorry. Sam and Peg are busy. But I'm an EnergyStar whiz.

Guy: That's cute, but this is about energy efficient appliances, lights and new homes - grownup stuff.

Boy: Try me.

Guy: Uhh, well there's EnergyStar light bulbs that use 75% less energy.

Boy: Actually, the EnergyStar equivalent of a standard hundred watt bulb is twenty-three watts. That's seventy-seven percent less. Math is hard, huh?

Guy: [flustered] Ahhhhh... Can I speak with your mom?

Boy: And of course there are EnergyStar appliances...

Guy: Maybe your dad?

Boy: Like dishwashers and air conditioners that save money every month.

Guy: Older brother?

Boy: And save resources. We're talking my future, man.

Guy: Which is why I need your parents. Buying EnergyStar is something they can do for you.

Boy: Good pitch dude! Call me. we'll do milk and cookies.

**ANCR:** Look for the EnergyStar label on brand name appliances, lights and new homes that save. Conservation programs are funded by the conservation charge on customer bills. Paid for by UI customers.

---

**Old Man:** Ahhhhh! Kids today with their Mohegan Sun. When I was your age if we wanted to go to a big time casino we had to walk to Nevada. We didn't have Mohegan Sun's exit ramp right to the door! No! It was uphill both ways in the snow. And the last 500 miles was a desert. And if you wanted to see something spectacular you couldn't just go to Mohegan Sun and look around. No! You had to hit yourself in the head with a coconut and dream about it. And in those days you just couldn't walk in and start playing like you do at Mohegan Sun. Sometimes we'd walk uphill to Nevada and never even get to a table or a slot machine before we had to turn around and walk back. But now with the Mohegan Sun and the thousands of slots and hundreds of table games and all the waitresses! Ahhh, I don't know, it's just not the same.


**Old Man:** Ahhh with your websites, when I was young if you wanted to get on the internet you had to squeeze into the phone line and crawl to the next computer. Uphill. In the snow.
Ms. Farkel: Okay, class. Let’s put away our crayons. Thank you. Now we’re going to begin a new story entitled Oscar’s Special Day. This is Oscar. Can anyone tell me what kind of animal Oscar is?
Sarah: He’s an octopus.
Miss Farkel: Correct. And can someone tell me why Oscar is called an octopus? No one but Sarah? Okay, dear.
Sarah: Because he has eight legs.
Miss Farkel: Excellent.
Sarah: ...Prefix Octo – from the Latin, meaning eight.
Miss Farkel: Very good.
Sarah: Octopuses are cephalopod mollusks...
Miss Farkel: Bravo.
Sarah: The most intelligent of all vertebrates...
Miss Farkel: That’s fine, Sarah.
Sarah: Capable of solving basic problems...
Miss Farkel: Sarah?
Sarah: ...Like negotiating mazes and unscrewing jars.
Announcer: Like to give your kids a headstart next school year? Bring ‘em to Mystic Aquarium this summer. We’ll fill their heads with fascinating facts and their day with fun and excitement. With over 3,000 species of sea creatures – including sharks, penguins, and beluga whales. Plus thrilling new exhibits like Alaskan Coast and Challenge of the Deep.
Boy: Man. Miss Farkel is a crab.
Sarah: Crabs are marine crustaceans whose skeletons are on the outside.
Announcer: Visit Mystic Aquarium, today. Exit 90 off I-95.

---

St. Pete: Hi. and welcome to the Pearly Gates. Is this your first time here?
Man: Excuse me?
St. Pete: Just a little heaven joke. Anyway, before we move onto late lessons, let me give you a quick overview of the place. That’s the supermarket over there. There’s the dry cleaners. (Make sure you tell them no starch on the wings.) and that’s your bank.
Man: Do I get free checking?
St. Pete: Free checking? (chuckles) This is heaven, buddy. Not fantasy island.
Man: But I got free checking and free ATMs for life at American Savings.
Man: Wow. No more free checking and free ATMs. Do you think American Savings will open a branch in heaven?
St. Pete: I don’t know. Let me check with the Big Guy.
Man: You mean...
Television Commercial: Individual Spot

**EXCELLENCE**

**Entry Title**
CD vs. Record

**Agency/Studio**
MCS Advertising

**Art Director**
Benjamin Quinn

**Copywriter**
Lawrence Marks

**Client**
Better Bedding

**Other**
Lawrence Marks
Agency Producer
Video Production, Motion, Inc.

---

**EXCELLENCE**

**Entry Title**
Change

**Agency/Studio**
Mintz & Hoke

**Designer**
Rick Schneider

**Art Director**
Rick Schneider

**Copywriter**
Frank Grant

**Photographer**
A Band Apart

**Client**
Pfizer

**Other**

---

**EXCELLENCE**

**Entry Title**
Zyrtec TV

**Agency/Studio**
Schneider Art & Design

**Designer**
Rick Schneider

**Art Director**
Rick Schneider

**Copywriter**
Frank Grant

**Photographer**
A Band Apart

**Client**
Pfizer

**Other**

---
EXCELLENCE

Entry Title
Agency/Studio
Art Director
Copywriter
Client
Other
EXCELLENCE
Stephanie
Cronin and Company
Eric Panke
Kristen Ehrlich
American Savings Foundation
Lester Ayala.
Producer: Steve Wolfberg.
Creative Director

EXCELLENCE

Entry Title
Agency/Studio
Art Director
Copywriter
Client
Other
EXCELLENCE
The Complicator
Cronin and Company
Alex Guidetti
Connecticut Lottery
Lester Ayala.
Producer: Jennifer Grady.
Account Executive

SILVER

Entry Title
Agency/Studio
Art Director
Copywriter
Client
Other
SILVER
In the Notch
Mintz & Hoke
Su Strawderman
Greg Edwards
Connecticut Telephone
David Frankham.
Director: A & R.
Production Company: Chuck Borghese.
Dean Simmons

My name is Stephanie Durand.
Entry Title: Iron Workers
Agency/Studio: Cronin and Company
Art Director: Alex Guidetti
Copywriter: Bob Dennis
Client: Jimmy Fund
Other: Lester Ayala, Producer;
Steve Wolfberg, Creative Director;
Kim Manning, Account Executive
EXCELLENCE

Entry Title: Notch Guy Campaign
Agency/Studio: Mintz & Hoke
Art Director: Su Strawderman
Copywriter: Greg Edwards
Client: Connecticut Telephone
Other: David Frankham.
Director: A & R.
Production Company: Chuck Borghese.
Dean Simmons

EXCELLENCE

Entry Title: The Famous Grouse
Wee Games
Agency/Studio: Decker
Art Director: Joe Stawicki
Copywriter: Paul Tedeschi
Client: Remy Amerique
Other: Paul Murray.
Creative Director: Betsy Koley.
Production Manager
**EXCELLENCE**

**Entry Title**
Wausau Shy Guy

**Agency/Studio**
SVP Partners

**Designer**
Randy Smith

**Art Director**
SVP Partners

**Copywriter**
SVP Partners

**Photographer**
Stock: SVP Partners

**Typographer**
SVP Partners

**Client**
Wausau Papers

**Paper Stock**
Wausau Astrobrights

---

**EXCELLENCE**

**Entry Title**
No. 2001 Playlist

**Agency/Studio**
Madrigo

**Designer**
Mike Byrne

**Art Director**
Mike Byrne

**Copywriters**
Wes Phillips, Dave Nauber
Frank Poole, Chris Dube, Tom Keys, Bruno Rattenspurger, John C. Otto Company

**Photographers**

**Printer**
Madrigo

**Client**
Wausau Papers

**Paper Stock**
Madrigo Neenah, Mohawk and Zanders

---

**EXCELLENCE**

**Entry Title**
Mohegan Sun Group

**Agency/Studio**
Madrigal

**Designer**
Mike Byrne

**Art Director**
Mike Byrne

**Copywriters**
Wes Phillips, Dave Nauber
Frank Poole, Chris Dube, Tom Keys, Bruno Rattenspurger, John C. Otto Company

**Photographers**

**Printer**
Madrigal

**Client**
Wausau Papers

**Paper Stock**
Neenah, Mohawk and Zanders

---

**EXCELLENCE**

**Entry Title**
Galerie Art: "Glass Blowing"

**Agency/Studio**
Dornenburg Design

**Designer**
Isabel Perkins-Lovejoy

**Art Director**
Isabel Perkins-Lovejoy

**Copywriter**
Greg Potter

**Photographer**
Derek Dudek

**Printer**
W.E. Andrews

**Typographer**
Isabel Perkins-Lovejoy

**Client**
Madison Paper Company

**Paper Stock**
Galerie Art

**Client**
Mary Ellen Buxton & Kevin Kutch, Glass Artists, Brooklyn, NY
**EXCELLENCE**

**Entry Title:** AlphaNet Sales Tools  
**Agency/Studio:** Taylor Design  
**Designer:** Hannah Fishandler  
**Art Director:** Daniel Taylor  
**Copywriter:** Jim King  
**Photographer:** Bruce Ando  
**Client:** AlphaNet Solutions

**EXCELLENCE**

**Entry Title:** Gogg Dog Food  
**Agency/Studio:** Happy Dog  
**Designer:** David Grigg  
**Art Director:** David Grigg  
**Copywriter:** David Grigg  
**Client:** Happy Dog

**EXCELLENCE**

**Entry Title:** Panolam Brochure  
**Agency/Studio:** Mintz & Hoke  
**Designer:** Amy Angleita  
**Art Director:** Su Strawderman  
**Copywriter:** Jon Eckman  
**Photographer:** Jim Coon  
**Client:** Panolam Industries  
**Other:** Chuck Borghese, Susan Burr, Kelly Martin Wood

**EXCELLENCE**

**Entry Title:** i.dology  
**Agency/Studio:** Keiler & Company  
**Designer:** Aaron Dietz  
**Art Director:** Aaron Dietz  
**Copywriter:** Mandy Rohde  
**Illustrators:** Paul Rand, Courtesy M. Rand, Michael Schwab  
**Printer:** Pomco Graphics, Inc.  
**Client:** Crane's  
**Paper Stock:** Crane's Business Papers

**EXCELLENCE**

**Entry Title:** We've got you covered.  
**Agency/Studio:** Keiler & Company  
**Designer:** Liz Dzieniski  
**Art Director:** Liz Dzieniski  
**Copywriter:** Mandy Rohde  
**Illustrator:** Juliette Borda  
**Printers:** AM Litho, Dickson's  
**Client:** Various Crane's  
**Paper Stock:** Various Crane's Business Papers

**SILVER**

**Entry Title:** Via P.O.P. for Small Printers  
**Agency/Studio:** Williams and House  
**Designer:** Holly Constantine  
**Art Director:** Michael Spotedt  
**Copywriters:** Pam Williams  
**Photographers:** Jim Coen, Giana Graphx  
**Printer:** Pomco Graphics, Inc.  
**Client:** Via Papers  
**Paper Stock:** Via  
**Other:** Kim Rogala, Production
Self Promotion

EXCELLENCE

Entry Title: Maier 2000 Christmas Mailer
Agency/Studio: Maier Marketing & Communications
Art Director: Bob Dully
Copywriter: John Cook
Illustrators: Leanne Peters
Client: Maier Marketing & Communications
Other: Kim Turgeon, Production Manager

EXCELLENCE

Entry Title: Snowman Kit
Agency/Studio: MCS Advertising
Designer: Karl Ourand
Art Director: Benjamin Quinn
Copywriter: Lawrence Marks
Client: MCS Advertising - Self Promotion
Other: Christine Mitchell, Associate Account Executive

EXCELLENCE

Entry Title: Adams & Knight New Business Mailers
Agency/Studio: Adams & Knight Advertising
Designer: Bill Knight
Art Director: Tim Gormley
Copywriter: Jill Adams
Photographer: Tom Derby
Printer: Millennium Press
EXCELLENCE
Entry Title: Jumper Cable Mailer
Agency/Studio: Adams & Knight Advertising
Designer: Bill Knight
Copywriter: Jill Adams
Client: Adams & Knight Advertising
Other: Bob Winters, Production Director

EXCELLENCE
Entry Title: Mini Capabilities
Agency/Studio: KGA Advertising
Art Directors: Holly Foss, Paul Emery
Copywriter: Steve Culton
Illustrator: Spiro Koulouris
Printer: Sweet Waverly
Client: KGA Advertising
Other: Steve Culton, Creative Director

EXCELLENCE
Entry Title: Cheney & Company 2001 Calendar
Agency/Studio: Cheney & Company
Designer: B.J. Lambert
Art Director: B.J. Lambert
Copywriter: Carol Cheney
Printer: Miller Johnson, Inc.
Typographers: B.J. Lambert, Elizabeth Lyons
Paper Stock: Strobe Silk

EXCELLENCE
Entry Title: Balance Design Logo Book
Agency/Studio: Balance Design
Designer: Carey Jones
Art Director: Carey Jones
Illustrator: Carey Jones
Client: Balance Design
Entry Title
Agency/Studio
Designer
Art Director
Copywriter
Client
Other
---
EXCELLENCE
Grigg-Dog-House
Happy-Dog
David-Grigg
David-Grigg
David-Grigg
Happy-Dog
Lee-Stokes-Retouch
Special-Effects
---
EXCELLENCE
Taylor-Design-Mailer
Taylor-Design
Nora-Valvads
Daniel-Taylor
Nora-Valvads
Jim-King
Nora-Valvads
David-Emberling
American-Graphics
Taylor-Design
---
EXCELLENCE
Prim-Donna
Schneider-Art-Design
Rick-Schneider
Rick-Schneider
Chris-Jetko
National-Printing
Rick-Schneider
Centura-Dull
---
EXCELLENCE
2001-Calendar-Color
Cheney-Company
B.J.-Lambert
B.J.-Lambert
Carol-L-Cheney
Stock
Miller-Johnson-Inc.
B.J.-Lambert
Cheney-Company
Sappi-Strobe
EXCELLENCE

Entry Title: Praxair 2000 Annual Report
Agency / Studio: SVP Partners
Designer: Randy Smith
Art Director: Randy Smith
Copywriter: Praxair, Inc.
Photographer: Lonnys Kalfus, Stock
Printer: Acme Printing
Typographers: SVP Partners
Client: Praxair, Inc.
PAPER STOCK: Potlatch McCoy, Domtar Weeds

EXCELLENCE

Entry Title: Mills Corporation 1999 Annual Report
Agency / Studio: SVP Partners
Designer: Randy Smith
Art Director: Randy Smith
Copywriter: Colin Goedecke
Photographer: Various
Printer: Peake Printing
Typographer: SVP Partners
Client: The Mills Corporation
PAPER STOCK: Utopia Z White, Lustro Ivory Matte, Wausau Bright White

EXCELLENCE

Entry Title: FactSet 2000 Annual Report
Agency / Studio: Wondriska Russo Associates Inc.
Designer: Shannon Vendetta
Art Director: Dennis Russo
Copywriter: Roseanne Azarian
Photographers: Tracy Kroll, James Rudnick
Printer: W.E. Andrews
Typographer: SVP Partners
Client: FactSet Research Systems
PAPER STOCK: Scheufelen PhoenixMotion

EXCELLENCE

Entry Title: 2000 Lydall Annual Report
Agency / Studio: Wondriska Russo Associates Inc.
Designer: Shannon Vendetta
Art Director: Dennis Russo
Photographer: Rob Lisak
Printer: Finlay Printing
Typographers: Shannon Vendetta
Client: Lydall, Inc.
<table>
<thead>
<tr>
<th>EXCELLENCE</th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>Agency/Studio</strong></td>
<td>WondratskaRusso Associates Inc.</td>
<td>Ted Bertz Graphic Design</td>
<td>Sopkin Design</td>
</tr>
<tr>
<td><strong>Designer</strong></td>
<td>Maria Fatima Mota</td>
<td>Ted Bertz</td>
<td>Marjorie Sopkin</td>
</tr>
<tr>
<td><strong>Art Director</strong></td>
<td>Dennis Russo</td>
<td>Ted Bertz</td>
<td>Marjorie Sopkin</td>
</tr>
<tr>
<td><strong>Photographer</strong></td>
<td>Rob Lisak</td>
<td>Dawn Drozkowski, Mark Terranova</td>
<td>Katherine Krauss</td>
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<tr>
<td><strong>Printer</strong></td>
<td>Finlay Printing</td>
<td>Allied Printing Services</td>
<td>MagnaPrint</td>
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<tr>
<td><strong>Typographers</strong></td>
<td>Maria Fatima Mota</td>
<td>Ted Bertz, Dawn Drozkowski, Mark Terranova</td>
<td>Sopkin Design</td>
</tr>
<tr>
<td><strong>Client</strong></td>
<td>Neurogen Corporation</td>
<td>Oxford Health Plans</td>
<td>Yale-New Haven Hospital</td>
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<tr>
<td><strong>Paper Stock</strong></td>
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<tr>
<td><strong>Other</strong></td>
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</tr>
</tbody>
</table>
EXCELLENCE

Entry Title: Progress - The 2000 Stanley Annual Report
Agency/Studio: Keiler & Company
Designer: James Pettus
Art Directors: James Pettus, Maggie Peterson
Copywriters: Gini Kromer, Gerry Gould
Photographer: Jim Coon
Printer: Allied Printing Services
Client: Stanley
Paper Stock: Utopia
Other: Gary Costellani, Production

SILVER

Entry Title: Fortune Brands 2000 Annual Report
Agency/Studio: SVP Partners
Designer: Jean Page
Art Director: Jean Page
Copywriter: Fortune Brands, Inc.
Photographer: Various
Printer: Quebecor World MIL
Typographer: SVP Partners
Client: Fortune Brands, Inc.
Paper Stock: Utopia One Silk, Wausau Bright White

SILVER

Entry Title: Mercator 1999 Annual Report
Agency/Studio: SVP Partners
Designer: Randy Smith
Art Director: Randy Smith
Copywriter: Mercator
Photographers: Tracy Kroll, Colin Faulkner
Printer: Arthurs Jones Clarke
Client: Mercator
Paper Stock: Utopia 2 Blue, White Dull, Wausau Bright White, Wausau Astro Brights, Terra Green
**EXCELLENCE**

**Entry Title**
Making Change

**Agency/Studio**
E.K. Weymouth Design

**Art Director**
Eva Weymouth

**Copywriter**
Rhea Hirshman

**Photographer**
Gale Zucker

**Printer**
Chatham Printing

**Client**
Planned Parenthood of CT

**Paper Stock**
Cougar

---

**EXCELLENCE**

**Entry Title**
The Connection Inc./The Connection Fund

**Agency/Studio**
How 2 Design

**Art Director**
Noemi Kearns

**Copywriter**
Heidi Erb

**Photographer**
Ruth Zelanski

**Printer**
Cannelli Printing Company

**Client**
The Connection Inc.

**Paper Stock**
HannoArt Silk

---

**EXCELLENCE**

**Entry Title**
2000 MFA Annual Report

**Agency/Studio**
WondriskaRusso Associates Inc.

**Designers**
Maria Fatima Mota

**Art Director**
Dennis Russo

**Photographer**
Various

**Printers**
Finlay Printing

**Typesetters**
Maria Fatima Mota

**Client**
Museum of Fine Arts, Boston
**SILVER**

<table>
<thead>
<tr>
<th>Entry Title</th>
<th>Agency/Studio</th>
<th>Art Director</th>
<th>Copywriter</th>
<th>Printer</th>
<th>Client</th>
<th>Paper Stock</th>
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<th>Agency/Studio</th>
<th>Art Director</th>
<th>Copywriters</th>
<th>Illustrator</th>
<th>Photographers</th>
<th>Printer</th>
<th>Typographers</th>
<th>Client</th>
<th>Paper Stock</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Report &quot;Possibilities&quot;</td>
<td>Dornenburg Design</td>
<td>Eduardo Barrios</td>
<td>Eduardo Barrios</td>
<td>Elayne Cree, Greg Potter</td>
<td>Shaffer/Smith</td>
<td>W.E. Andrews</td>
<td>Eduardo Barrios</td>
<td>Saint Francis Hospital and Medical Center</td>
<td>Fraser Synergy, Mead Gloss, Finch Vanilla</td>
</tr>
</tbody>
</table>
GD | Covers

**EXCELLENCE**

**Entry Title**  
People's Bank 2000 Annual Report Cover

**Agency/Studio**  
The Wyant Simboli Group, Inc.

**Designers**  
Julia Wyant, Jennifer Duarte

**Art Director**  
Julia Wyant

**Illustrator**  
Jennifer Duarte

**Photographer**  
Tod Bryant

**Printer**  
Finlay Printing

**Typographers**  
The Wyant Simboli Group, Inc.

**Client**  
People's Bank

**Paper Stock**  
McCoy Silk, Mohawk Options

**Other**  
Christine McCabe, Jason Johnson, Project Manager

GD | Books

**EXCELLENCE**

**Entry Title**  
Moving Type: Designing for Time & Space

**Agency/Studio**  
-M-ization

**Designers**  
Jeff Bellantoni, Matt Woolman, Kim Westad

**Art Director**  
Jeff Bellantoni

**Copywriters**  
Jeff Bellantoni, Matt Woolman, Jonathan Mehring, Angeline Robertson

**Photographers**  
Jeff Bellantoni, Jim Frank

**Printer**  
ProVision Pte. Ltd

**Typographers**  
Jeff Bellantoni, Kim Westad

**Client**  
Roto Vision, S.A.

**Other**  
Sequences 001-100 on the CD-Rom were designed by Jeff Bellantoni

**EXCELLENCE**

**Entry Title**  
Whitfield Lovell Portraits

**Agency/Studio**  
Marc Zaref Design, Inc.

**Designers**  
Cynthia and Marc Zaref

**Art Director**  
Marc Zaref

**Copywriter**  
Lilly Wei

**Photographer**  
Jim Frank

**Printer**  
Herlin Press

**Typographers**  
Marc Zaref Design, Inc.

**Client**  
Neuberger Museum of Art

**Paper Stock**  
Sappi Dull, Champion Carnival
**EXCELLENCE**

- **Entry Title**: UTC World 2000
- **Agency/Studio**: Ted Bertz Graphic Design
- **Designer**: Chris Hyde
- **Art Director**: Ted Bertz
- **Copywriter**: David Mackey
- **Illustrator**: David Schultz
- **Photographer**: Bill Gallery
- **Printer**: Allied Printing Services
- **Typographers**: Chris Hyde
- **Client**: United Technologies Corporation

**SILVER**

- **Entry Title**: Middlesex Hospital Status Newsletter Campaign
- **Agency/Studio**: Ted Bertz Graphic Design
- **Designer**: Chris Hyde
- **Art Director**: Ted Bertz
- **Copywriter**: Melissa Brady
- **Photographer**: John Giannatteo
- **Printer**: Finlay Printing
- **Typographers**: Ted Bertz, Richard Uccello, Andrew Wessels
- **Client**: Middlesex Hospital
- **Paper Stock**: Cougar Opaque
Corporate/Institutional/Public Service:

Periodicals

EXCELLENCE

Entry Title: Directions 75th Anniversary Edition
Agency/Studio: WondriskaRusso Associates Inc.
Designer: Shannon Vendetta
Art Director: Dennis Russo
Copywriter: John Kiraly
Photographer: Various
Printer: W.E. Andrews
Typographer: Shannon Vendetta
Client: Pratt & Whitney

EXCELLENCE

Entry Title: Housecall Newsletter, Summer 2000
Agency/Studio: Oxygen Design
Designer: Scott Kuykendall
Art Director: Scott Kuykendall
Client: ConnectiCare, Inc.

EXCELLENCE

Entry Title: Healthy Business Newsletter, Winter 2000
Agency/Studio: Oxygen Design
Designer: Scott Kuykendall
Art Director: Scott Kuykendall
Client: ConnectiCare, Inc.

EXCELLENCE

Entry Title: Preview - Dangerous Curves Ahead
Agency/Studio: WondriskaRusso Associates Inc.
Designer: Maria Fatima Mota
Art Director: Dennis Russo
Copywriter: Darcy Kuronen
Printer: W.E. Andrews
Typographer: Maria Fatima Mota
Client: Museum of Fine Arts, Boston
Employee Publications

EXCELLENCE

Entry Title: Rossi American Hardwoods
Agency/Studio: Cummings & Good
Designer: Janet Cummings
Art Director: Janet Cummings
Photographer: Steve Kahn
Typographer: Cummings & Good
Client: Rossi American Hardwoods
Paper Stock: McCoy

EXCELLENCE

Entry Title: IBM Retirement Benefits Brochures
Agency/Studio: Dakota Group
Designer: Gerry Hawkins
Art Director: Gerry Hawkins
Copywriter: William M. Mercer, Inc.
Photographer: Kevin Brusie
Printer: Allied Printing
Client: IBM

EXCELLENCE

Entry Title: American Century Corp. I.D. Guidelines
Agency/Studio: The Atlantic Group
Designer: Laura Bloom
Art Directors: Laura Bloom, Carrie Wittenstein
Copywriter: Carrie Wittenstein
Photographer: Stock
Typographer: Laura Bloom
Client: American Century Investments
Other: Laura Bloom, Carrie Wittenstein, Creative Directors

Corporate Identity

The common thread...
**EXCELLENCE**

Entry Title: "Pallini Limoncello"
Agency/Studio: Klim Design Inc.
Designers: Marcus Klim, Peter Klim Kiewicz
Art Director: Matt Klim
Photographer: Greg Klim
Client: ILAR S.P.A.

**EXCELLENCE**

Entry Title: SmartWare
Agency/Studio: ING Aetna Financial Services
Designer: ING Aetna Financial Services
Printer: Image Packaging
Client: ING Aetna Financial Services

**EXCELLENCE**

Entry Title: Mohegan Sun Amenities
Agency/Studio: Sonalytis Studios
Designer: Carol Hoyem
Art Director: Tracy Saint Marie
Client: Mohegan Sun
Other: John Vigglio, Creative Director

**SILVER**

Entry Title: Headblade Packaging
Agency/Studio: Visual Intelligence
Designer: David Plain
Art Director: David Plain
Photographer: Michael Miller
Printer: Printing Palace
Client: Headblade Company
Other: BlisterSeal Innovative Plastics
**EXCELLENCE**

Entry Title: Camilla Worden
Stationery
Agency/Studio: SVP Partners
Designer: Randy Smith
Art Director: Randy Smith
Photographer: Stock
Printer: Van Dyck Printing
Typographer: SVP Partners
Client: Camilla Worden
Paper Stock: Strathmore Elements

---

**EXCELLENCE**

Entry Title: Dempsey Myers
Stationery
Agency/Studio: SVP Partners
Designer: Robert Vitale
Art Director: Robert Vitale
Printer: Lehman Brothers
Typographer: SVP Partners
Client: Dempsey Myers
& Company
Paper Stock: Gilbert Neutech

---

**EXCELLENCE**

Entry Title: FogStock – We See What You Mean
How 2 Design
Agency/Studio: Sweet Waverly
Designers: Steve Mehillo, Noemi Kearns, Ruth Zelanski
Copywriter: Noemi Kearns
Printer: FogStock, LLC
Client: Mohawk
Paper Stock: Superfine
EXCELLENCE

Entry Title
Agency / Studio
Designer
Art Director
Typographer
Client
Paper Stock
Balance Design
Balance Design
Carey Jones
Carey Jones
Carey Jones
Balance Design
French Paper Co.

EXCELLENCE

Entry Title
Agency / Studio
Designer
Art Director
Typographer
Client
Paper Stock
Pappas MacDonnell, Inc.
Pappas MacDonnell, Inc.
Glenn C. Thode
Kevin Robertson
Glenn C. Thode
Pappas MacDonnell, Inc.
Monadnock Astrolite

EXCELLENCE

Entry Title
Agency / Studio
Designer
Art Director
Typographer
Client
Paper Stock
Contact
Communications
Gibson Design
John Gibson
Via Papers
Via Papers
Kim Rogala, Production
Stationery
Stationery System
Pappas MacDonnell, Inc.
Kevin Robertson
Pappas MacDonnell, Inc.
Monadnock Astrolite

EXCELLENCE

Entry Title
Agency / Studio
Designer
Art Director
Typographer
Client
Paper Stock
Via Papers Identity
Williams & House
Fred Schaub
Pam Williams
Finlay Printing
Via Papers
Via
Kim Rogala, Production
Stationery
Stationery System
Via Papers
Via Papers
<table>
<thead>
<tr>
<th>EXCELLENCE</th>
<th>Entry Title</th>
<th>Killer Words, LLC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agency/Studio</td>
<td>McMacken &amp; Company</td>
<td></td>
</tr>
<tr>
<td>Art Director</td>
<td>S.R. McMacken</td>
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<tr>
<td>Copywriter</td>
<td>Alan Maislen</td>
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<td>Illustrator</td>
<td>S.R. McMacken</td>
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<tr>
<td>Client</td>
<td>Killer Words, LLC</td>
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<td>Paper Stock</td>
<td>Royal</td>
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<th>Entry Title</th>
<th>Culinary Concerts, Inc.</th>
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<tbody>
<tr>
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<td>Hutton Design</td>
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<tr>
<td>Designer</td>
<td>Andrea Hutton</td>
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<td>Printer</td>
<td>L.P. MacAdams, Inc.</td>
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EXCELLENCE

Entry Title: Rhea Hirshman, Copywriter
Agency/Studio: E.K. Weymouth Design
Designer: Eva Weymouth
Client: Rhea Hirshman

EXCELLENCE

Entry Title: Camden Riversharks Logo Identity Program
Agency/Studio: Silverman Group, Inc.
Art Director: Francis Santaquilani
Designer: Shannon Vendetta
Client: Camden Riversharks Baseball Club

EXCELLENCE

Entry Title: Orlando Rage Logo Identity Program
Agency/Studio: Silverman Group, Inc.
Art Directors: Francis Santaquilani, Gina Saldamardo
Client: One World Communications

EXCELLENCE

Entry Title: Wingsite Logo
Agency/Studio: WondriskaRusso Associates Inc.
Designer: Shannon Vendetta
Art Director: Dennis Russo
Client: Wingsite Displays, Inc.
EXCELLENCE

Entry Title
Zoodesign
Identity Program
Agency/Studio
Zoodesign
Designer
Sal DiNino
Art Director
Sal DiNino

Zoodesign

the Dental Center
of Stamford

EXCELLENCE

Entry Title
Insight Logo
Agency/Studio
The Atlantic Group
Designer
Suzanne Haas
Client
Insight
Telecommunications
Other
Suzanne Haas,
Creative Director

EXCELLENCE

Entry Title
Mentor Logo
Agency/Studio
Clarion Brand
Designer
Tae Chung
Art Director
Rob Frankie
Client
Mentor

EXCELLENCE

Entry Title
Dental Center
Agency/Studio
Taylor Design
Designer
Mark Barrett
Art Director
Daniel Taylor
Illustrator
Mark Barrett
Client
Dental Center

EXCELLENCE

Entry Title
Center for Visual Art & Culture
Agency/Studio
Typotopia
Designer
Edvin Yegir
Art Director
Edvin Yegir
Copywriter
Saul Ostrow
Printer
Herlin Press
Typographer
Edvin Yegir
Client
Center for Visual Art & Culture
University of Conn.
School of Fine Arts
Paper Stock
Garda Silk
**EXCELLENCE**

Entry Title: RAW Logo
Agency/Studio: Keiler & Company
Designer: Aaron Dietz
Art Directors: Jason Jasch, Mandy Rohde
Copywriter: Real Art Ways
Client: Real Art Ways

---

**SILVER**

Entry Title: Open Solutions Logo
Agency/Studio: Haven Design
Designer: John Gibson
Art Director: First Experience Communications
Illustrator: Gordon Dahms
Client: Open Solutions

---

**SILVER**

Entry Title: Air It Out Logo
Agency/Studio: Keiler & Company
Designer: Aaron Dietz
Art Director: Jason Jasch
Copywriter: Mandy Rohde
Client: UMass Medical Center - Behavioral Sciences

---

**AIR IT OUT.**

Entry Title: Air It Out Logo
Agency/Studio: Keiler & Company
Designer: Aaron Dietz
Art Director: Jason Jasch
Copywriter: Mandy Rohde
Client: UMass Medical Center - Behavioral Sciences

---

**SILVER**

Entry Title: CT International Skating Center Logo
Agency/Studio: Cadwell Art Direction
Designer: Mary Lou Cadwell
Art Director: Mary Lou Cadwell
Illustrator: Gordon Dahms
Client: CT International Skating Center
EXCELLENCE

Entry Title: Aetna Health Clinic Exhibit
Agency/Studio: Ostro Design
Designer: Michael Ostro
Art Director: Michael Ostro
Copywriter: Jennifer Baker
Photographer: Michael Heintz
Printer: Beauregard Corporation
Typographer: Michael Ostro
Client: Aetna Global Benefits
Entry Title: Winstar e.center
Agency/Studio: Hanson Carlson
Designers: J. Graham Hanson, Kendra Carlson, Yuji Yamazaki, Chris Di Maggio
Photographers: Ted Kawalerski, Scott McDonald
Client: Winstar Communications
Others: J. Graham Hanson, Creative Director; Dendra Carlson, Project Management; Rathe Production, Inc., Fabricator & Audio Visual Designer-Integrator; Mancini-Duffy, Architect; Plaza Construction, Inc., Construction
### 2001 Product Portfolio and Specifications

**Agency/Studio:** Madrigal  
**Designer:** Mike Byrne  
**Art Director:** Mike Byrne  
**Copywriters:** Wes Phillips, Dave Nauber  
**Photographer:** Frank Poole, Chris Dube, Tom Keyes  
**Printer:** The John C. Otto Company  
**Typographer:** Mike Byrne  
**Client:** Madrigal  
**Paper Stock:** Zanders Mega Dull

---

### Destination

**Agency/Studio:** Sonalysts Studios  
**Art Director:** Kathleen Damiatia  
**Designers:** Carol Hoyem, Amy Harris  
**Client:** Atlantis  
**Other:** Paradise Island  
**Copywriters:** Wes Phillips, Amy Harris  
**Art Director:** Kathleen Damiatia  
**Client:** Atlantis  
**Other:** John Visgilio  
**Creative Director:** Kathleen Damiatia

---

### United Construction

**Agency/Studio:** Toti-Rose Design  
**Designer:** Michael Toti  
**Art Director:** Michael Toti  
**Copywriter:** Arlene De Maris  
**Illustrator:** Michael Toti  
**Photographer:** Hunter Neal  
**Printer:** Wolf ColorPrint  
**Client:** United Construction  
**Paper Stock:** Carnival Hodsack, Northwest Text

---

### Mohegan Sun

**Agency/Studio:** Sonalysts Studios  
**Designer:** Tracy Saint Marie  
**Art Director:** Kathee Speranza Ryan  
**Client:** Mohegan Sun  
**Other:** John Visgilio  
**Creative Director:** Kathleen Damiatia

---
**EXCELLENCE**

**Entry Title**: SMFA International Program Catalog

**Agency/Studio**: Wondriska Russo Associates Inc.

**Designer**: Maria Fatima Mota

**Art Director**: Dennis Russo

**Printer**: Chatham Printing

**Client**: School of the Museum of Fine Arts, Boston

**Paper Stock**: Mohawk Opaque

---

**EXCELLENCE**

**Entry Title**: American Folk Exhibition Brochure

**Agency/Studio**: Wondriska Russo Associates Inc.

**Designer**: Maria Fatima Mota

**Art Director**: Dennis Russo

**Copywriter**: Gillian Shallcross

**Printer**: Chatham Printing

**Typographer**: Maria Fatima Mota

**Client**: Museum of Fine Arts, Boston

**Paper Stock**: Cougar

---

**EXCELLENCE**

**Entry Title**: Community Benefits Brochure

**Agency/Studio**: Dornenburg Design

**Designer**: Peter Dunbar

**Art Director**: Eduardo Barrios

**Copywriter**: Greg Potter

**Illustrator**: Peter Dunbar

**Photographers**: Lanny Nagler, Photodisc, Saint Francis stock, others

**Printer**: Lithographics, Inc.

**Typographer**: Peter Dunbar

**Client**: Saint Francis Hospital and Medical Center

**Paper Stock**: Garda Silk

---

**SILVER**

**Entry Title**: eWealth Brochure

**Agency/Studio**: Wondriska Russo Associates Inc.

**Designer**: Stacy Lynn Baran

**Art Director**: Dennis Russo

**Printer**: Chatham Printing

**Typographer**: Stacy Lynn Baran

**Client**: eWealth
GD | Business to Business: Brochures/Folders

**EXCELLENCE**

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<td>Ostro Design</td>
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<td>Michael Ostro</td>
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<td>Michael Ostro</td>
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<tr>
<td>Copywriter</td>
<td>Janet Unger</td>
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<td>Lanny Nagler</td>
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<td>Printer</td>
<td>Pond-Eilberg Co.</td>
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**EXCELLENCE**

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<tr>
<td>Designer</td>
<td>Gerry Hawkins</td>
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<td>Gerry Hawkins</td>
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<tr>
<td>Copywriter</td>
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<td>Photographer</td>
<td>Stock</td>
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<td>Printer</td>
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<td>Designers</td>
<td>Tracy Saint Marie, Mike Skiles, Amy Harris</td>
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<td>Art Director</td>
<td>Tracy Saint Marie</td>
</tr>
<tr>
<td>Copywriter</td>
<td>Patrick Doogan</td>
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<tr>
<td>Illustrator</td>
<td>Mike Skiles</td>
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<td>Printer</td>
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<tr>
<td>Other</td>
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<td>Designers</td>
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<td>Art Director</td>
<td>Kathleen Speranza Ryan</td>
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<td>Copywriter</td>
<td>Pat Doogan</td>
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<tr>
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<td>Thames Printing</td>
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<td>Client</td>
<td>Mohegan Sun</td>
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<tr>
<td>Other</td>
<td>John Visgilio, Creative Director</td>
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EXCELLENCE
Entry Title: Acuent "Answers That Work"
Agency/Studio: Clarion Brand
Designer: Chris Bird
Art Director: Rob Franklin
Copywriter: George Fitzgerald
Photographer: Fred Collins
Typographer: Larry Avedon
Client: Acuent, Inc.
Paper Stock: McCoy

SILVER
Entry Title: Snow Jam
Agency/Studio: Visual Intelligence
Designers: Justus Johnson, Kim Westad
Art Director: Justus Johnson
Copywriter: Darryl Ohrt
Photographer: White Light
Printer: C.P.G. Connecticut Printing & Graphics
Client: Snow Jam

SILVER
Entry Title: Chaos Brochure
Agency/Studio: Pita Communications
Designer: Lisa Santoro
Art Director: Paul Pita
Copywriter: Kim Pita
Photographer: Various
Printer: AM Litho
Typographer: Lisa Santoro
Client: SourceOne
Paper Stock: Phoenixmotion

SILVER
Entry Title: SourceOne Brochure Kit
Agency/Studio: Pita Communications
Designer: Lisa Santoro
Art Director: Paul Pita
Copywriter: Kim Pita
Photographer: Various
Printer: AM Litho
Typographer: Lisa Santoro
Client: SourceOne
Paper Stock: Phoenixmotion
Corporate/Institutional/Public Service:

**Brochures/Folders**

**Entry Title**
- AN GORTA MÓR – The Great Hunger
  
**Agency/Studio**
- WondriskaRusso

**Designer**
- B.J. Lambert

**Art Director**
- B.J. Lambert

**Copywriter**
- Quinnipiac University

**Photographer**
- Robert Lisak, Sean McIntree

**Printer**
- Miller Johnson, Inc.

**Typographer**
- B.J. Lambert

**Client**
- Quinnipiac University

**Paper Stock**
- Lustro Dull Cover, Lustro Dull Text

**Entry Title**
- ABH Brochure/Folder

**Agency/Studio**
- E.K. Weymouth Design

**Art Director**
- Rhea Hirshman

**Copywriter**
- Chatham Printing

**Printer**
- ABH

**Client**
- Curtis Reetree

**Entry Title**
- UAI Exhibit Brochure

**Agency/Studio**
- Community Research

**Designer**
- Lisa Gibson

**Photographers**
- Various

**Printer**
- Silk City Printing

**Client**
- The Arts & Institute for Community Research

**Entry Title**
- The Great Hunger

**Agency/Studio**
- Cheney and Co.

**Designer**
- B.J. Lambert

**Art Director**
- B.J. Lambert

**Copywriter**
- Quinnipiac University

**Photographer**
- Robert Lisak, Sean McIntree

**Printer**
- Miller Johnson, Inc.

**Typographer**
- B.J. Lambert

**Client**
- Quinnipiac University

**Paper Stock**
- Lustro Dull Cover, Lustro Dull Text

**Entry Title**
- Excellence

**Agency/Studio**
- Sundance Bright White

**Designer**
- Stacy Lynn Baran

**Art Director**
- Dennis Russo

**Illustrator**
- Manuel Geerinck

**Printer**
- Chatham Printing

**Client**
- Boston Lyric Opera

**Typographer**
- Stacy Lynn Baran

**Paper Stock**
- Fox River, Sundance Bright White
EXCELLENCE

Entry Title
"Hi"
Agency/Studio
The Atlantic Group
Designer
Laura Bloom
Art Director
Laura Bloom
Copywriter
Carrie Wittenstein
Photographer
Paul Horton
Printer
Thames Printing
Typographer
Laura Bloom
Client
Kenosia

EXCELLENCE

Entry Title
Principles of Success
Agency/Studio
Clarion Brand
Designer
Christine Weir
Art Director
Rob Frankle
Copywriter
Wendy Mathews
Illustrator
Brant Day
Printer
Brodock Press
Typographer
Maryanne Yenoli
Client
CommonFund Realty
Paper Stock
McCoy

SILVER

Entry Title
Fitzpatrick Brochure
Agency/Studio
J&M Graphic Design
Printer
Miller Johnson, Inc.
Paper Stock
McCoy Velvet
**EXCELLENCE**

**Entry Title:** No. 2001 Playlist  
**Agency/Studio:** Madrigal  
**Designer:** Mike Byrne  
**Art Director:** Mike Byrne  
**Copywriters:** Wes Phillips, Dave Nauber  
**Photographers:** Frank Pool, Chris Dube, Tom Keys, Bruno Rattenspurger  
**Printer:** The John C. Otto Company  
**Typographer:** Mike Byrne  
**Client:** Madrigal  
**Paper Stocks:** Mohawk, Neenah, Zanders

---

**EXCELLENCE**

**Entry Title:** Umbrella Brochure  
**Agency/Studio:** Smart Graphics  
**Designer:** Sandy Vaccaro  
**Art Director:** Sandy Vaccaro  
**Copywriter:** Suzanne Hurt  
**Illustrator:** Sandy Vaccaro  
**Printer:** Herlin Press  
**Client:** Bottomline Technologies - Suzanne Hurt  
**Paper Stock:** Gilbert Esse, Canson Satin

---

**EXCELLENCE**

**Entry Title:** Snow Jam Product Catalog  
**Agency/Studio:** Visual Intelligence Agency  
**Designers:** Justus Johnson, Kim Westad  
**Art Director:** Justus Johnson  
**Copywriter:** Darryl Ohrt  
**Photographer:** White Light  
**Printer:** C.P.E. Connecticut Printing & Graphics  
**Client:** Snow Jam
**Corporate/Institutional/Public Service: Catalogs**

**EXCELLENCE**

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<td>Object/Resonance</td>
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<td>Ad Dir</td>
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<td>Cpywr</td>
<td>Jessica Levine</td>
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**Renbrook School**

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<td>Paper Stock</td>
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EXCELLENCE

Entry Title: Black Speaks Poster
Agency/Studio: Pita Communications
Designer: Paul Pita
Art Director: Paul Pita
Copywriter: Kim Pita
Printer: The John C. Otto Company
Typographer: Paul Pita
Client: Connecticut Art Directors Club
Paper Stock: Monadnock Astrolite

EXCELLENCE

Entry Title: Couple
Agency/Studio: Mintz & Hoke
Art Director: David Swartz
Copywriter: David Banta
Photographer: Jim Coon
Client: Froxfruit
Other: Chuck Borghese, Andrew Wood

EXCELLENCE

Entry Title: Beech Tree Poster
Agency/Studio: Sean Kerman Studio
Designer: Peter Good
Photographer: Sean Kerman
Printer: Innovation Printing
Typographer: Peter Good
Client: Innovation Printing Group Show
Paper Stock: Gilbert Esse
<table>
<thead>
<tr>
<th>Entry Title</th>
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<th>Art Director</th>
<th>Copywriter</th>
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<tr>
<td>The Manchester String Quartet</td>
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<td>Peter Good</td>
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<td>Peter Good</td>
<td>Soosie Baker</td>
<td>Sean McEntee</td>
<td>W.E. Andrews</td>
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<td>Wolf ColorPrint</td>
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<td>Dennis Russo</td>
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EXCELLENCE
Entry Title: Sum & Substance
Agency/Studio: Object/Resonance
Art Director: Mark G. Snyder
Copywriter: Felice Chivano
Printer: Wolf ColorPrint
Typographer: Mark G. Snyder
Client: Widener Gallery
Paper Stock: Sappi

EXCELLENCE
Entry Title: Mission Possible
Agency/Studio: Taylor Design
Designer: Ann Obringer
Art Director: Daniel Taylor
Copywriter: Lisa Tella
Photographer: Various
Printer: Preferred Printing
Client: Keep America Beautiful

EXCELLENCE
Entry Title: America Folk Press Invite
Agency/Studio: WondriskaRusso Associates Inc.
Designer: Maria Fatima Mota
Art Director: Dennis Russo
Printer: Chatham Printing
Typographer: Maria Fatima Mota
Client: Museum of Fine Arts, Boston
Paper Stock: Cougar

EXCELLENCE
Entry Title: Museum Ball
Agency/Studio: WondriskaRusso Associates Inc.
Designer: Stacy Lynn Baran
Art Director: Dennis Russo
Printer: Chatham Printing
Typographer: Stacy Lynn Baran
Client: Museum of Fine Arts, Boston
Entry Title
Agency/Studio
Designers
Copywriter
Photographers
Printer
Typographer
Paper Stock
Other

Welcome to the e.center
Hanson Carlson
Jake Brier
Kendra Carlson
Winstar
Kendra Carlson
Ted Kawalewski
Scott McDonald
Hedrich Blessing
Photographers
RTO Group
Jake Brier
McCoy Silk
Jake Brier
Creative Director
Kendra Carlson
Project Manager

Entry Title
Agency/Studio
Designers
Art Director
Copywriter
Illustrator
Printer
Client
Paper Stock

CADC
Pita Communications
Lisa Santoro
Paul Pita
Paul Pita
Kim Pita
Innovations Printing,
C&T Finishing,
Wolf ColorPrint
Lisa Santoro
Connecticut Art
Directors Club
Gilbert Esse

Entry Title
Agency/Studio
Designers
Art Director
Copywriter
Illustrator
Printer
Client
Paper Stock

CADC Holiday
Dart Design
Kimberly Czar
Linda Anderson
Joni Aveni
Kimberly Czar
Precision Printing
Connecticut Art
Directors Club
Cougar

Entry Title
Agency/Studio
Designers
Art Director
Copywriter
Illustrator
Printer
Typographer
Client
Paper Stock

Clarite Invitation
Pita Communications
Lisa Santoro
Paul Pita
Paul Pita
Kim Pita
Innovations Printing,
C&T Finishing,
Wolf ColorPrint
Lisa Santoro
Clarite
Strobe Silk
EXCELLENCE

Entry Title: Holiday Card Campaign
Agency/Studio: Williams & House
Designer: Holly Constantine
Art Director: Pam Williams
Copywriter: Pam Williams
Printer: Lithographics, Inc.
Client: International Paper
- Fine Paper Division
Paper Stock: Beckett, Strathmore
Other: Kim Rogala.
Production: Express Printing

EXCELLENCE

Entry Title: Across Great Distances Wedding Invitation
Agency/Studio: Elements
Designers: Amy Wentworth, Richard Hollant
Art Directors: Amy Wentworth, Richard Hollant
Illustrator: Richard Hollant
Photographer: Amy Wentworth
Printer: Finlay Printing
Client: Ana Sanches & Carlos DaSilva

EXCELLENCE

Entry Title: Williams and House Valentine's Reminder
Agency/Studio: Williams and House
Designer: Holly Constantine
Art Director: Pam Williams
Printer: Lithographics, Inc.
Client: Williams and House
Paper Stock: Via
Other: Kim Rogala.
Production: Express Printing
<table>
<thead>
<tr>
<th>Entry Title</th>
<th>“Out of the Box” Ball Invitation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agency/Studio</td>
<td>Elements</td>
</tr>
<tr>
<td>Designer</td>
<td>Amy Wentworth</td>
</tr>
<tr>
<td>Art Director</td>
<td>Amy Wentworth</td>
</tr>
<tr>
<td>Illustrator</td>
<td>Amy Wentworth</td>
</tr>
<tr>
<td>Printer</td>
<td>Custom Printing</td>
</tr>
<tr>
<td>Typographer</td>
<td>Amy Wentworth</td>
</tr>
<tr>
<td>Client</td>
<td>Juvenile Diabetes Research Foundation International</td>
</tr>
<tr>
<td>Paper Stock</td>
<td>Neenah Classic Columns</td>
</tr>
<tr>
<td>Other</td>
<td>Connecticut Engravers, box die and foil stamping</td>
</tr>
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EXCELLENCE

<table>
<thead>
<tr>
<th>Entry Title</th>
<th>Taylor Design Holiday Card</th>
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<tbody>
<tr>
<td>Agency/Studio</td>
<td>Taylor Design</td>
</tr>
<tr>
<td>Designer</td>
<td>Taylor Design</td>
</tr>
<tr>
<td>Art Director</td>
<td>Daniel Taylor</td>
</tr>
<tr>
<td>Illustrator</td>
<td>Mark Barrett</td>
</tr>
<tr>
<td>Printer</td>
<td>Precision Printing</td>
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<tr>
<td>Client</td>
<td>Taylor Design</td>
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SILVER

<table>
<thead>
<tr>
<th>Entry Title</th>
<th>Top 10 Holiday Card</th>
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<tbody>
<tr>
<td>Agency/Studio</td>
<td>Cronin &amp; Company</td>
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<tr>
<td>Art Director</td>
<td>Katya Kashalopov</td>
</tr>
<tr>
<td>Copywriter</td>
<td>Jill Scherrer</td>
</tr>
<tr>
<td>Printer</td>
<td>Allied Printing Services</td>
</tr>
<tr>
<td>Typographer</td>
<td>Hope Jones</td>
</tr>
<tr>
<td>Client</td>
<td>Cronin &amp; Company</td>
</tr>
<tr>
<td>Paper Stock</td>
<td>Sappi Strobe Gloss</td>
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<tr>
<td>Other</td>
<td>Steve Wolfberg, Creative Director: Lisa Crawford. Production</td>
</tr>
</tbody>
</table>
EXCELLENCE

Entry Title: Timex Youth TMX Watch Series (8 watches)
Agency/Studio: How 2 Design
Designers: Ruth Zelanski, Noemi Kearns
Art Directors: Noemi Kearns, Ruth Zelanski, Patsy Blauner
Client: Timex Youth
Other: Maggie Peterson, Steven Melillo
Design Production:

EXCELLENCE

Entry Title: European Escape
Agency/Studio: D-I Luca & Morris Design
Designer: Gary DiLuca
Art Director: Gary DiLuca

EXCELLENCE

Entry Title: Diversity Cube/GE
Agency/Studio: DiLuca & Morris Design
Designer: Gary DiLuca
Art Director: Gary DiLuca

EXCELLENCE

Entry Title: Via “Band-Aid” Giveaway
Agency/Studio: Williams & House
Designer: Holly Constantine
Art Director: Pam Williams
Copywriters: Michael Sjostedt, Pam Williams
Client: Via Paper
Paper Stock: Via
**EXCELLENCE**

**Entry Title**
Strathmore / Beckett Wrapping Paper Giveaway

**Agency/Studio**
Williams & House

**Designer**
Fred Schaub

**Art Director**
Pam Williams

**Printer**
Chatham Printing

**Paper Stock**
Strathmore Script, Beckett Expression

---

**EXCELLENCE**

**Entry Title**
2000 Torrington Car Calendar

**Agency/Studio**
Keiler & Company

**Designer**
Michele Hyjek

**Art Director**
Michele Hyjek

**Copywriter**
Mandy Rohde

**Photographer**
Michael Furman

**Printer**
Lithographics, Inc.

**Client**
The Torrington Company

**Paper Stock**
Canson Satin, Utopia Premium Gloss

**Other**
Ed Irving, Production: Greg Rose, Account Services

---

**SILVER**

**Entry Title**
Slow – Life Ahead

**Agency/Studio**
Cummings & Good

**Designers**
Janet Cummings, Peter Good

**Art Directors**
Janet Cummings, Peter Good

**Printer**
Harlin Press

**Typographer**
Cummings & Good

**Client**
Cummings & Good

**Paper Stock**
Fox River, Star White
<table>
<thead>
<tr>
<th>EXCELLENCE Entry Title</th>
<th>Batter Up</th>
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<tbody>
<tr>
<td>Agency/Studio</td>
<td>How 2 Design</td>
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<td>Designer</td>
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<tr>
<td>Art Directors</td>
<td>Noemi Kearns, Ruth Zelanski</td>
</tr>
<tr>
<td>Copywriters</td>
<td>Noemi Kearns, Ruth Zelanski</td>
</tr>
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<td>Illustrator</td>
<td>Keith Edwards</td>
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<tr>
<td>Printer</td>
<td>Stebco Printing</td>
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<td>Typographer</td>
<td>Gerard Huerta, Calligraphy</td>
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<td>Client</td>
<td>Connecticut Art Directors Club</td>
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<td>Paper Stock</td>
<td>Strobe Dull</td>
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<td>Tom Fowler, Inc.</td>
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<td>Designer</td>
<td>Thomas G. Fowler</td>
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<tr>
<td>Art Director</td>
<td>Thomas G. Fowler</td>
</tr>
<tr>
<td>Illustrator</td>
<td>Thomas G. Fowler</td>
</tr>
<tr>
<td>Printer</td>
<td>H.T. Woods</td>
</tr>
<tr>
<td>Typographer</td>
<td>Tom Fowler, Inc.</td>
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<tr>
<td>Client</td>
<td>CT Grand Opera &amp; Orchestra</td>
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<td>Paper Stock</td>
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<td>Art Director</td>
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<td>Thomas G. Fowler</td>
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<td>Printer</td>
<td>H.T. Woods</td>
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<tr>
<td>Typographer</td>
<td>Tom Fowler, Inc.</td>
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<tr>
<td>Client</td>
<td>CT Grand Opera &amp; Orchestra</td>
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<td>Paper Stock</td>
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<td>Entry Title</td>
<td>CADC Show Collateral</td>
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<td>Agency/Studio</td>
<td>Pita Communications</td>
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<td>Designer</td>
<td>Lisa Santoro, Paul Pita</td>
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<td>Art Director</td>
<td>Paul Pita</td>
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<tr>
<td>Copywriter</td>
<td>Kim Pita</td>
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<td>Printer</td>
<td>Innovations Printing, C&amp;T Finishing, Wolf ColorPrint</td>
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<tr>
<td>Typographer</td>
<td>Lisa Santoro</td>
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<td>Client</td>
<td>Connecticut Art Directors Club</td>
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<td>Gilbert Esse</td>
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<td>Ted Bertz Graphic Design</td>
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<tr>
<td>Designer</td>
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<tr>
<td>Art Director</td>
<td>Dawn Drokoski</td>
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<td>Photographer</td>
<td>Ted Bertz</td>
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<td>Printer</td>
<td>Fox Integrity Printing</td>
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<td>Typographer</td>
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<td>Client</td>
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<td>Paper Stock</td>
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<th>Entry Title</th>
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<tr>
<td>Designers</td>
<td>Ted Bertz, Dawn Drokoski</td>
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<td>Art Director</td>
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<td>Photographer</td>
<td>Paul Horton</td>
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<td>Fox Integrity Printing</td>
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<td>Typographer</td>
<td>Dawn Drokoski</td>
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<td>Client</td>
<td>Durham Fair</td>
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</tbody>
</table>
**EXCELLENCE**

**Entry Title** Durham Fair 2000

**Agency/Studio** Ted Bertz

**Designers** Ted Bertz, Dawn Droskoski

**Art Director** Ted Bertz

**Illustrator** Dawn Droskoski

**Photographer** Paul Horton

**Printer** Fox Integrity Printing

**Typographer** Dawn Droskoski

**Client** Durham Fair

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**Entry Title** "Out of the Box"

**Agency/Studio** Elements

**Designer** Amy Wentworth

**Art Director** Amy Wentworth

**Illustrator** Amy Wentworth

**Printer** Custom Printing

**Typographer** Amy Wentworth

**Client** Juvenile Diabetes Research Foundation

**Paper Stock** Neenah Classic Columns

**Other** Connecticut Engravers, box die, foil stamping, Gist, film

---

**SILVER**

**Entry Title** Tag, You're In

**Agency/Studio** How 2 Design

**Designers** Noemi Kearns, Keith Edwards

**Art Directors** Noemi Kearns, Ruth Zelanski

**Copywriters** Keith Edwards, Ruth Zelanski

**Photographers** Lanny Nagler, Josh Comen

**Printer** Stebco Printing

**Client** Connecticut Art Directors Club

**Paper Stock** Xenon 93/C
### SILVER

**Entry Title**: Westport / Weston YMCA Program  
**Agency / Studio**: DiLuca & Morris Design  
**Designers**: DiLuca & Morris Design  
**Art Directors**: Gary DiLuca, Melissa Morris  
**Printer**: RPC Printing  
**Typographer**: DiLuca & Morris Design  

### SILVER

**Entry Title**: Collaboration  
**Agency / Studio**: Keiler & Company  
**Designer**: Aaron Dietz  
**Art Director**: Aaron Dietz  
**Copywriter**: Mandy Rohde  
**Illustrators**: Eric Panke (Superheros), Joe Sorren (Three Stooges, Bull)  
**Printer**: Hull Printing  
**Client**: Connecticut Art Directors Club  
**Paper Stock**: Monadnock Astrolite

---

### EXCELLENCE

**Entry Title**: Bridgeport Bluefish Website  
**Agency / Studio**: Bus Design Co.  
**Designers**: Eileen O'Donnell, Stephanie Wasmann  
**Art Director**: Eileen O'Donnell  
**Copywriters**: John Farrell, Eileen O'Donnell  
**Client**: Bridgeport Bluefish  
**URL**: www.bridgeportbluefish.com

### EXCELLENCE

**Entry Title**: Deloitte & Touche Microsite  
**Agency / Studio**: Keiler & Company  
**Designers**: James Payne, James Petrus  
**Art Director**: James Payne, James Petrus  
**Copywriter**: Gini Kramer  
**Client**: Deloitte & Touche  
**Other**: James Payne, Programming
New Media: Business

EXCELLENCE

Entry Title: KLP Website
Agency/Studio: Taylor Design
Designers: Ann Obringer, Tammy Smith
Art Director: Daniel Taylor
Copywriter: Mike London
Photographer: Anatoly
Client: K Watcher Legal
URL: www.kwatcherlegal.com

EXCELLENCE

Entry Title: Schawk 3-D Website/Extranet
Agency/Studio: Visual Intelligence Agency
Designers: Dave Gould, Ben Guerrette
Art Directors: Dave Gould, Darryl Ohrt
Client: Schawk

EXCELLENCE

Entry Title: Technique
Agency/Studio: Keeler & Company
Designer: Liz Dzilenksi
Art Directors: Liz Dzilenksi, Michael Scricco
Copywriter: Mandy Rohde
Illustrator: Michiko
Photographer: Scott Van Sicklin
Client: Crane's
Other: James Payne, Programming

SILVER

Entry Title: CIGNA Healthcare Multimedia Sales Tool
Agency/Studio: CIGNA
Designer: Chris Murniks
Copywriter: Tim Gilchrist
Photographer: Rob Dirken
Client: CIGNA
Other: Interactive Design
New Media: Information

**Entry Title** Connecticut Opera Website

**Agency/Studio** Keller & Company

**Designer** James Payne

**Art Director** Jen Vallez

**Copywriter** Gini Kramer

**Client** The Connecticut Opera

**Other** Jen Vallez, Coding

**URL** www.ctopera.org

New Media: Self-Promotion

**Entry Title** Taylor Design Website

**Agency/Studio** Taylor Design

**Designer** Jennifer Whataker

**Art Director** Scott Suhr

**Copywriter** Jennifer Whataker

**Illustrators** Mark Barrett

**Photographers** David Emberling, Tod Bryant

**Client** Taylor Design

**URL** www.taylordesign.com

**Entry Title** Full Circle Website

**Agency/Studio** Full Circle, LLC

**Designer** Keith Knowles

**Art Director** Sally Knowles

**Copywriter** Keith Knowles

**Typographer** Sally Knowles

**Client** Full Circle, LLC

**Other** Keith Knowles, Programmer

**URL** www.fullcircle-solutions.com

**Entry Title** Reader's Digest Media Kit Website

**Agency/Studio** Full Circle, LLC

**Designer** Sally Knowles

**Art Director** Bernadette Carr

**Copywriter** Reader's Digest

**Typographer** Sally Knowles

**Client** Reader's Digest

**Other** Keith Knowles

**URL** www.rd.com/media-kit
**EXCELLENCE**

Entry Title: SEE
Agency/Studio: Sean Kernan Studio
Designers: Sean Kernan, Matthew Garrett
Art Director: Sean Kernan
Copywriter: Sean Kernan
Photographer: Sean Kernan
Client: Sean Kernan Studio

**SILVER**

Entry Title: Cesar Pelli & Associates
Agency/Studio: Chen Design
Designer: Sandra Chen
Copywriter: Mig Halpine
Client: Cesar Pelli & Associates
Architects: Matthew Garrett.
Other: See 5 Studio.
Programming: www.cesar-pelli.com

**SILVER**

Entry Title: Cesar Pelli & Associates
Agency/Studio: Chen Design
Designer: Sandra Chen
Copywriter: Mig Halpine
Client: Cesar Pelli & Associates
Architects: Matthew Garrett.
Other: See 5 Studio.
Programming: www.cesar-pelli.com

**SILVER**

Entry Title: Norman Mauskopf
Agency/Studio: See 5 Studio
Designer: Matthew Garrett
Photographer: Norman Mauskopf
Client: Norman Mauskopf
Photography: Matthew Garrett.
Other: See 5 Studio.
Programming: www.normanmauskopf.com

**SILVER**

Entry Title: Pappas MacDonnell, Inc.
Agency/Studio: Pappas MacDonnell, Inc.
Designer: Glenn C. Thode
Art Director: Kevin Robertson
Copywriters: Kyle MacDonnell, Jude Carter
Typographer: Glenn C. Thode
Client: Pappas MacDonnell
<table>
<thead>
<tr>
<th>Entry Title</th>
<th>Photographers Excellence</th>
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<tbody>
<tr>
<td>Agency/Studio</td>
<td>Leaders for the Arts Ad Campaign</td>
</tr>
<tr>
<td>Designer</td>
<td>Roxanne Kelly</td>
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<td>Art Director</td>
<td>Bill Kelly</td>
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<tr>
<td>Copywriter</td>
<td>John Surowiecki</td>
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<td>Photographer</td>
<td>Robert Reichert</td>
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<td>Typographer</td>
<td>Bill Kelly</td>
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<tr>
<td>Client</td>
<td>Greater Hartford Arts Council</td>
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<td>Other</td>
<td>Kenneth R. Kahn, concept</td>
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**EXCELLENCE**

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<td>Agency/Studio</td>
<td>The Wyant Simboli Group, Inc.</td>
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<tr>
<td>Designers</td>
<td>Julia Wyant, Daniel Ben-Kiki, Jennifer Duarte</td>
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<tr>
<td>Art Director</td>
<td>Julia Wyant</td>
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<tr>
<td>Copywriter</td>
<td>Julie Theriault</td>
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<td>Tod Bryant</td>
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<td>Printer</td>
<td>W.E. Andrews</td>
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<td>Typographer</td>
<td>The Wyant Simboli Group, Inc.</td>
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<tr>
<td>Client</td>
<td>Steinway Musical Instruments, Inc.</td>
</tr>
<tr>
<td>Paper Stock</td>
<td>Signature Dull</td>
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<tr>
<td>Other</td>
<td>Christine McCabe, Project Manager</td>
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</table>
EXCELLENCE

Entry Title: Dickson's Ad Series
Agency/Studio: Keiler & Company
Designer: Aaron Dietz
Art Director: Aaron Dietz
Photographer: Jim Coon
Client: Dickson's

EXCELLENCE

Entry Title: Motorola Conference Materials
Agency/Studio: Co:Lab
Designer: Richard Hollant
Art Director: Richard Hollant
Photographer: Jim Coon
Printer: Lithographics, Inc.
Client: Motorola
Paper Stock: Neenah, Classic Crest

EXCELLENCE

Entry Title: Eyecare Article
Agency/Studio: Jim Coon Studio
Designer: Tracie Haner
Art Director: Greg Mursko
Photographer: Jim Coon
Client: Eyecare Business
Other: Frank Rempe, model: John Olsen, stylist: Valerie Gengras, hair and makeup
EXCELLENCE

Entry Title: Women
Agency/Studio: Sean Kernan Studio
Designers: Jodi Kuo, Scott Braut
Art Directors: Jodi Kuo, Scott Braut
Photographer: Sean Kernan
Client: The New York Times/Scholastic

SILVER

Entry Title: "Possible" St. Francis Hospital & Medical Center 2000 Annual Report
Agency/Studio: Dornenberg Design
Designer: Eduardo Barrios
Art Director: Eduardo Barrios
Copywriters: Elayne Cree, Greg Potter
Photographers: Jeff Shaffer, Dawn Smith
Printer: W.E. Andrews
Typographer: Eduardo Barrios
Client: St. Francis Hospital & Medical Center
Paper Stock: Fraser Synergy

EXCELLENCE

Entry Title: Beech Tree Poster
Agency/Studio: Cummings & Good
Designers: Peter Good
Art Director: Sean Kernan
Photographers: Innovation Printing
Printer: Peter Good
Typographer: Innovation Printing
Client: Fraser Synergy

SILVER

Entry Title: Men
Agency/Studio: Sean Kernan Studio
Designers: Jodi Kuo, Scott Braut
Art Directors: Jodi Kuo, Scott Braut
Photographer: Sean Kernan
Client: The New York Times/Scholastic

Entry Title: Paper
Agency/Studio: Cummings & Good
Designers: Peter Good
Copywriters: Innovation Printing
Photographers: Innovation Printing
Printer: Peter Good
Typographer: Innovation Printing
Client: Fraser Synergy

Entry Title: Stock
Agency/Studio: Cummings & Good
Designers: Peter Good
Copywriters: Innovation Printing
Photographers: Innovation Printing
Printer: Peter Good
Typographer: Innovation Printing
Client: Fraser Synergy

Entry Title: Paper
Agency/Studio: Cummings & Good
Designers: Peter Good
Copywriters: Innovation Printing
Photographers: Innovation Printing
Printer: Peter Good
Typographer: Innovation Printing
Client: Fraser Synergy

Entry Title: Stock
Agency/Studio: Cummings & Good
Designers: Peter Good
Copywriters: Innovation Printing
Photographers: Innovation Printing
Printer: Peter Good
Typographer: Innovation Printing
Client: Fraser Synergy
REMEmBRANCE OF PRAYER
<table>
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<tr>
<th>Entry Title</th>
<th>Agency / Studio</th>
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<th>Art Director</th>
<th>Illustrator</th>
<th>Printer</th>
<th>Typographer</th>
<th>Client</th>
<th>Paper Stock</th>
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<td><strong>EXCELLENCE</strong></td>
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<td><strong>Entry Title</strong></td>
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<td><strong>Illustrator</strong></td>
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<td><strong>Paper Stock</strong></td>
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<td><em>Boston Lyric Opera 2000/2001</em></td>
<td>Wondriska Russo Associates Inc.</td>
<td>Stacy Lynn Baran</td>
<td>Dennis Russo</td>
<td>Manuel Geerinck</td>
<td>Chatham Printing</td>
<td>Stacy Lynn Baron</td>
<td><strong>Boston Lyric Opera</strong></td>
<td>Fox River Sundance</td>
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<td><strong>Art Director</strong></td>
<td><strong>Illustrator</strong></td>
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<td>Eva Weymouth</td>
<td>Eva Weymouth</td>
<td>Eva Weymouth</td>
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<td><strong>Entry Title</strong></td>
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<td><strong>Art Director</strong></td>
<td><strong>Illustrator</strong></td>
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<td><em>Maxine Cummings &amp; Good</em></td>
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<td>Peter Good</td>
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<td>Janet Cummings</td>
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<td>EXCELLENCE</td>
<td>Thomson Illustration &amp; Design</td>
<td>DiBacco &amp; Company</td>
<td>Rich Denver</td>
<td>Bill Thomson</td>
<td>Thomson Illustration &amp; Design</td>
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<td>SILVER</td>
<td>Cummings &amp; Good</td>
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<td>SILVER</td>
<td>Paper Stock</td>
<td>Mohawk Vellum Flax</td>
<td>Jason M. Perrone</td>
<td>John Atkin</td>
<td>Palladin</td>
<td>Shannon Vendetta</td>
<td>Save The Sound Inc.</td>
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</table>
**Student: Published Print**

**EXCELLENCE**

Entry Title: Art Show Poster & Postcard
Agency/Studio: Eastern Connecticut State University
Designer: Sarah C. Beyer
Instructor: June Bisantz-Evans

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**Student: Unpublished Print**

**EXCELLENCE**

Entry Title: Anti-Binge Drinking
Agency/Studio: Hartford Art School
Designer: Robert Gelb
Copywriter: Robert Gelb
Photographer: Robert Gelb
Typographer: Robert Gelb

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**EXCELLENCE**

Entry Title: Book Jacket
Designer: Scot Lefavor
Copywriter: Scot Lefavor
Illustrator: Scot Lefavor
Photographer: Scot Lefavor
Typographer: Scot Lefavor

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**EXCELLENCE**

Entry Title: To Diner Stamp Set
Designer: Scot Lefavor
Copywriter: Scot Lefavor
Illustrator: Scot Lefavor
Photographer: Scot Lefavor
Typographer: Scot Lefavor
### EXCELLENCE

**Entry Title**
A Privileged Space

**Agency/Studio**
UConn Art School

**Designer**
Sandra Couture

**Paper Stock**
Mohawk

**Other**
Kristin Hughes, Professor

---

**Entry Title**
Lecture Poster for Brian S. Wood

**Designer**
Scot Lefavor

**Copywriter**
Scot Lefavor

**Illustrator**
Scot Lefavor

**Photographer**
Scot Lefavor

**Typographer**
Scot Lefavor

---

**Entry Title**
Ode to Slim

**Designer**
Scot Lefavor

**Copywriter**
Scot Lefavor

**Illustrator**
Scot Lefavor

**Photographer**
Scot Lefavor

**Typographer**
Scot Lefavor

---

### GOLD

**Entry Title**
Canoe Trip No. 1

**Designer**
Scot Lefavor

**Illustrator**
Scot Lefavor

**Printer**
Scot Lefavor

**3-color Lithograph**

**Typographer**
Scot Lefavor

**Client**
Tom Burnett

**Paper Stock**
Arches
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Co-Chair: Jack Tom

Potlatch: Ben Day & IV Films
Chair: Aaron Dietz

The Future of Illustrations
Chair: Jack Tom

Holiday Parties
Chair: Amy Wentworth, and Karl Heine
Co-chair: Paul Pita

Cannes/Clios
Chair: Peter Campbell
Co-chair: Jack Tom

Black Speaks: Roger Black
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Co-chair: Paul Pita

Typography: The Good, The Bad and The Illegible?
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Wentworth, Ruth Zelanski

Photography of Judges
Derek Dudek

Thanks to our drop off locations
Allied Printing Services, Inc.
Keller & Company
Creative Search & Management, Inc.
Van Dyck Press

Hanging Chair
John Gibson

Awards and Certificates Chair
Aaron Pita

Call for Entries
Concept & Design: How 2 Design:
Hand Lettering: Gerard Huerta:
Printing: Stebco Printing:
Binding: Mueller Trade Bindery:
Paper Stock: 80lb. Cover Strobe
Dull by Sappi

2001 Awards Show Invitation
Concept & Design: How 2 Design:
Hand Lettering: Gerard Huerta:
Photography: Paul Horton:
Printing: Miller Johnson
Printing, Inc.
Paper Stock:
Scheufelen North America, Inc.
PhotonXmotion, Xenon, 93/C
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Ted Bertz, Sean Kernan, Roseanne
Azarian, Randy Smith, Peter Good,
James Pettus, Jean Page, Jeff Lin,
Jim Coon, Pam Williams, Lisa
House, James Payne, Don Carter,
David Schulz, Anita Soos, Julia
Wyant and Paul Horton.

2001 Awards Show Book
Design: How 2 Design
Cover Photography: Josh Comen
How 2 Design: Special Awards
Still Life Photography & Awards
Photography: Paul Horton:
Printing: Sweet Waverly Printing
Binding: Connecticut Valley Bindery

Award Show Presentation
Reno Debortoli
Michael Skiles
Sonalysts Studios

Award Design
Paul Pita

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